

**Step Up For The Arc Walk 2010
Corporate Sponsorship Opportunities**

EVENT SPONSOR.....\$5,000

- ◆ Company's logo predominantly on all Walk t-shirts and on The Arc's website with a link to your website
- ◆ Sponsor may distribute product/promotional items at Walk
- ◆ Company's Banner (provided by Sponsor) displayed at Registration and Starting Line
- ◆ Announcement of your major sponsorship at the Walk, in all pre and post event press releases, and in The Arc's newsletter (circulation: 6,500+)

PLATINUM SPONSOR.....\$2,500

- ◆ Company's logo predominantly on all Walk t-shirts and on The Arc's website with a link to your website
- ◆ Sponsor may distribute product/promotional items at Walk
- ◆ Company's Banner (provided by Sponsor) displayed at Registration
- ◆ Announcement of your major sponsorship at the Walk, in all pre and post event press releases, and in The Arc's newsletter (circulation: 6,500+)

CHILDREN'S ACTIVITY SPONSOR.....\$1,000

- ◆ Company's logo on all Walk t-shirts and on The Arc's website
- ◆ Company's name displayed at Children's Activity Area
- ◆ Announcement of your sponsorship at the Walk, in all pre and post event press releases, and in The Arc's newsletter (circulation: 6,500+)

STARTING LINE OR FINISH LINE SPONSOR.....\$750

- ◆ Company's name displayed at Starting Line or Finish Line Area
- ◆ Announcement of your sponsorship at the Walk, in all pre and post event press releases, on our website and in The Arc's newsletter (circulation: 6,500+)

ROUTE MARKER SPONSOR.....\$500

- ◆ Company's name displayed along Walk route and on Walk t-shirt
- ◆ Acknowledgement of sponsorship on The Arc's website, The Arc's newsletter (circulation: 6,500+) and in all pre and post event press releases

PRIZE SPONSOR.....\$250

- ◆ Company's name displayed at Walk Certificate Area & on Walk t-shirt
- ◆ Acknowledgement of sponsorship on The Arc's website, The Arc's newsletter (circulation: 6,500+) and in all pre and post event press releases

More sponsorships are available. Sponsorships are also available to donors of goods and services.

NAME: _____

COMPANY NAME FOR SIGNAGE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

SPONSORSHIP: _____

AMOUNT ENCLOSED: _____

() CHECK (Made payable to The Arc of Bergen & Passaic Counties)

() VISA () MASTERCARD

ACCT #: _____ EXP: _____

SIGNATURE: _____

**Please mail the completed form along with payment for sponsorship to:
Development Department
The Arc of Bergen and Passaic Counties
223 Moore Street • Hackensack, NJ 07601**



About The Arc

The Arc of Bergen and Passaic Counties, Inc. is a private not-for profit organization dedicated to assisting individuals with intellectual and other developmental disabilities such as autism, epilepsy and cerebral palsy.

More than 250 professional and support staff and volunteers offer a comprehensive array of programs and services to over 1,000 Bergen and Passaic County residents with disabilities and their families.

Our services include:

- ◆ Early Intervention services for infants and toddlers
- ◆ Family Support and Respite services
- ◆ Vocational and Employment services
- ◆ Residential Homes and Apartments
- ◆ Adult Day Programs
- ◆ Recreation and Summer Camp

Most services are provided at no cost or on a sliding fee scale basis. Therefore, we depend heavily on your generous support. Please show your support of The Arc by walking with us this year and/or through one of our sponsorship opportunities.

Mission

To provide enhanced opportunities for all citizens of Bergen and Passaic Counties with intellectual and other disabilities and their families through advocacy, community education, direct services, and customized supports to help these individuals attain and maintain fulfilled and independent status within their own communities and to initiate actions to prevent the occurrence of disability whenever possible.

The Arc of Bergen & Passaic Counties
 223 Moore Street
 Hackensack, New Jersey 07601
 (201) 343-0322
 www.arcbergenpassaic.org



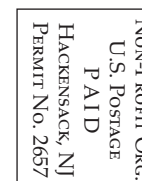
**Step Up For The Arc
Walk 2010**

A day of fun activities for everyone, including walk, music, games, and food.

**Olsen Park
Bogota Recreation Center**
162 W. Main Street, Bogota, NJ

Sunday, May 23, 2010
Registration begins at 9:30 a.m.
Walk begins at 10:30 a.m.

All proceeds benefit The Arc of Bergen and Passaic Counties' programs and services for individuals with intellectual and other disabilities and their families.



HOW TO GET STARTED

You may walk on your own as an individual or ask your friends, family, and co-workers to join your team.

INDIVIDUAL

- 1) If you are walking as an individual, please check the individual box on the Registration Form.
- 2) Ask family members, friends, co-workers, and businesses you frequent to sponsor your walk. Enter their information on the Walker Sponsor Sheet and collect their donations.
- 3) Spread the word! You can create your own fundraising page at www.firstgiving.com/arc-bergen. Set a goal and email friends and family about your page. You can also add your fundraising page to your Facebook profile. Visit <http://help.firstgiving.com/facebook> for more information.
- 4) Include \$10 with your Walker Sponsor Sheet and Registration Form on the day of the Walk to receive your t-shirt.

TEAM

- 1) If you are walking as part of a team, please check the Team Member box on the Registration Form and identify the Team Name and a Team Captain.
- 2) Each team member should have their own Registration Form and Walker Sponsor Sheet. If you need more copies of these forms you can make photocopies or contact The Arc.
- 3) Team members should ask friends, family, and others to sponsor their walk. Enter the information of your donors on the Walker Sponsor Sheet and collect their donations.
- 4) Team members can create their own individual fundraising page at www.firstgiving.com/arc-bergen and notify friends and family. They can also add the fundraising page to their Facebook profile. Visit <http://help.firstgiving.com/facebook> for more information.
- 5) Include \$10 with your Walker Sponsor Sheet and Registration Form on the day of the Walk to receive your t-shirt.

STEP UP FOR THE ARC WALK 2010

A day of fun activities for everyone, including music, games, food, and a walk to raise funds for The Arc of Bergen and Passaic Counties.

Date: Sunday, May 23, 2010

Time: Registration begins at 9:30 a.m., Walk begins at 10:30 a.m.

Place: Olsen Park/Bogota Recreation Center, 162 West Main Street, Bogota, NJ

WALKER SPONSOR SHEET

**There is no minimum to raise, but see how easy it is to collect \$150 in 15 days.
Just ask 1 person a day to donate \$10 and watch the donations climb!**

Walker's Name _____ Team Name (if any) _____

Sponsor's Name	Sponsor's Address	Amount Collected
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
11.		
12.		
13.		
14.		
15.		

Checks should be made out to The Arc of Bergen and Passaic Counties.

Total:

Don't forget! Bring this completed form and all of the donations you have collected with you the day of the Walk.

If you have any questions, please contact Michele Carr at (201) 343-0322 ext. 2273.

THANK YOU TO ALL OF OUR 2010 CORPORATE SPONSORS

STEP UP FOR THE ARC WALK 2010

REGISTRATION FORM

Name: _____

Street Address: _____

City/State/ZIP: _____

Phone #: _____

Email: _____

I'LL BE WALKING AS... (PLEASE CHECK ONE)

Individual

Team Member

Team Name: _____

Team Captain's Name: _____

Team Captain's Contact Info: _____

I am unable to participate, but enclosed is a tax deductible contribution in the amount of \$_____.

PLEASE SIGN BELOW

I hereby indemnify and waive all claims against The Arc of Bergen and Passaic Counties, The Arc of New Jersey, its agents, sponsors, its assignees, or representatives for any injury, that I, (or my minor child, in the event of parental permission) may suffer in this event. I attest that I am physically fit and able to participate in this event. I further grant all rights to the organizers to use my image in photographs, video, audio, website or other recordings of this event.

X _____